



LAS BRUJAS

MEXICO CITY





ACTIVATE

YOUR

MAGIC



EYES OPEN

MIND OPEN

HEART OPEN

LAS BRUJAS is a community of women who thinks outside of the box, with the courage to challenge the status quo, and the intention of positive change. With the understanding that vulnerability breeds true connection and growth.

Our mission is to empower women through activating our voices.





THE STORY OF BRUJAS

Throughout history, women who questioned traditional systems was considered different and labeled as witches.

Launched in 2018, by Cara Araneta, Las Brujas was founded with one clear mission: to breakdown the stigma of being labeled "difficult" by encouraging women to use their voice and own their creative power. We do this by connecting to our authenticity through self-acceptance work, creative therapy, and conscious conversations.



Las Brujas in Spanish translates to "The Witches".

OUR STORY



INCLUSIVE

We celebrate womanhood: we believe all women are heroes in their own right who see the good in one another.

JOYFUL


When you practice joy as a fundamental value, you embrace real contentment, you have reached a destination within yourself that creates a profound reality, peace, and hope.

EARNEST

We believe if you are earnest, you pursue your purpose in a steady, sincere, and eager way.

AWARENESS

Is the cornerstone of presence, with the discipline of being aware, we expand and stay true to ourselves and others.



The community represents a diverse group of creators, entrepreneurs, & change makers from a wide cross-section of industries. Diversity in age, professional orientation, experience & background is valued and above all, celebrated!

We think of the whole and the power of learning from one another.



PAST

EVENTS

VOICE ACTIVATION

Learning on average women are interrupted 3x more than men in a meeting we designed a somatic workshop to heal and empower our most important instrument, our voice. With the help of a voice therapist and singer, along with cultural researcher we offered the community a space to deepen awareness through voice exercises and singing circle.

30 Women. Price \$500p



PLANTING WITH INTENTION

In partnership with Sitopia, an agricultural project bringing sustainable gardens to consumers and businesses, we crafted a connection to the earth through our intentions. On the harvest moon, we meditated, then choose seeds and planted them, then drawing out our intentions. Enjoying organic snacks and bio wine.

45 people, men & women. Price \$1200p



INNER CHILD WORKSHOP

In honor of women's day, we held a special gathering with a Somatic Therapist who lead us through a guided meditation tapping into our inner child through visualization and memories. We shared within a circle and had a mixer after with a hosted wine tasting with Biodynamic Giraffe.

35 people Price \$1000p



DOLCE VITA PASTA MAKING

A partnership with Pastificio, we learn to make two different types of pasta, sipped sage infused rose and lived our Italian dreams.

12 people, Price \$1300p



BRUJX CIRCLE

Partnering with men's circles in the city, we focus on different topics, from modern love, connecting through our natal charts, to healthy communication.





HECHO A MANO: HANDMADE SERIES

NATAL CHART MIXER

CHAMPAGNE HAPPY HOUR

HAND TO HEART ART THERAPY

CHAKRA FLOW ESTATIC DANCE

SACRAL POWER: THE CREATIVE POWER

CITY TALK x YAYEM

TATOO & TAROT VINYL PARTY

WATERCOLOR & NATURE PICNIC

PARTNERS

HAAB



Somos
HERMANOS



Pastificio

casa camino sessions

Sitopia
Agricultura
Urbana

yayem



THANK YOU.

For more info or
partnership inquiries:

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